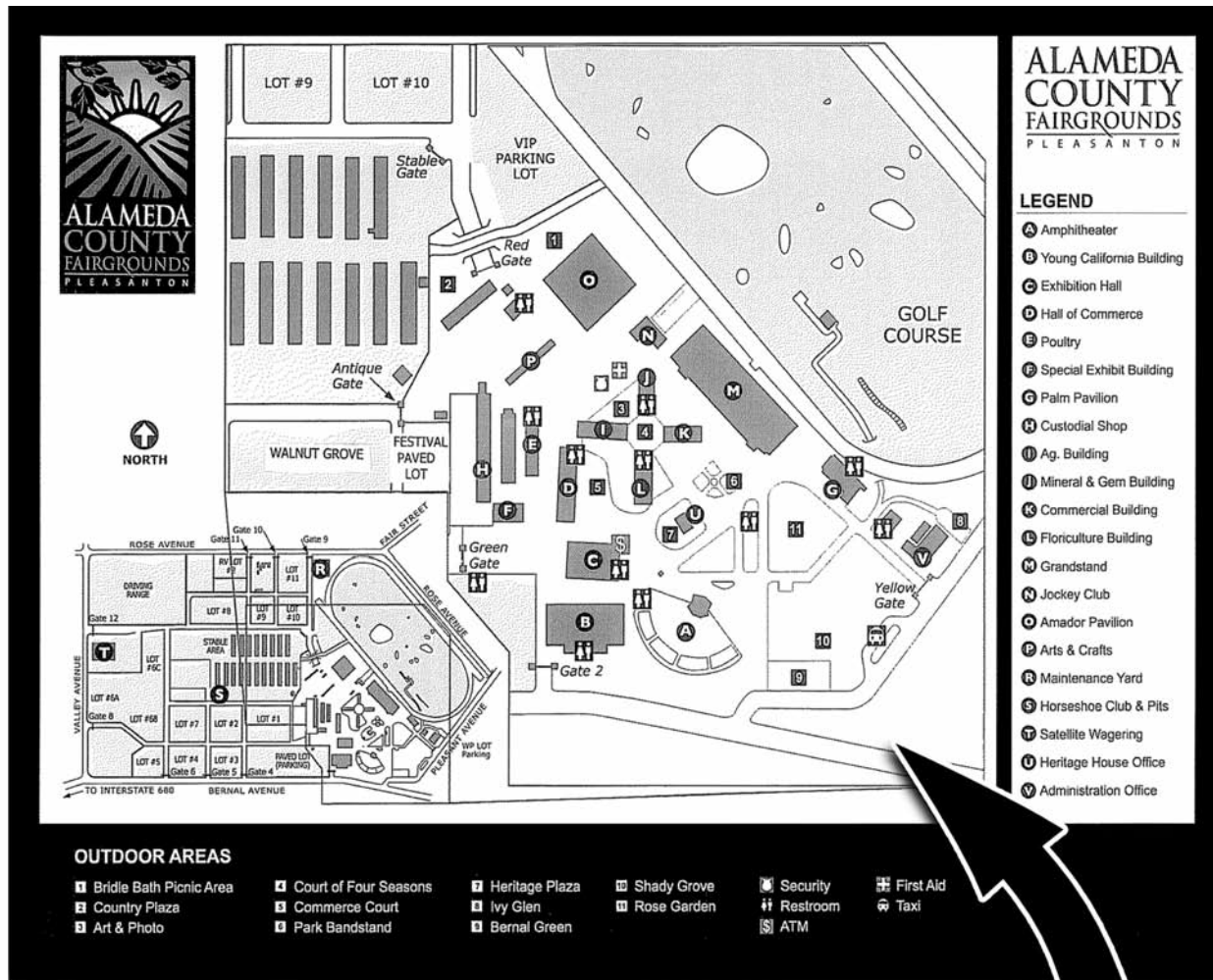


Exhibitors

Abel Reels
 Adams Angling
 Alaska's Boardwalk Lodge
 Aleknagik Island Lodge
 Alfred Authentics
 All River Fishing
 Allen Brothers Flies
 Anderson Custom Rods
 Aqua Caras
 Argentina-National Institute of Tourism Promotion
 Australia America Fishing Connections
 Backcountry Angler-Tom Smith
 Bailey Creek Lodge
 Baranof Wilderness Lodge
 Belize River Lodge
 Beulah Fly Rods
 Black Canyon Anglers
 Bonefish & Tarpon Trust
 BW Sports, Inc.
 California Fly Fisher
 California Fly Shop
 Cane Loops
 Carbone's Fly Fishing
 Cast Hope
 Casting for Recovery
 CDFG Wild Trout Program
 Chime Lodge
 Circle 7
 Clark's Outdoor Sporting Adventures Inc.
 Cortland Line Co.
 Creative Castings
 Crested Butte Angler
 Deschutes Angler Fly Shop
 Dove Island Lodge
 Eagle Creek Fly Shop
 Eumer Tube Flies
 Excellent Adventures
 Fanny Krieger
 Fishabout
 Fishermen's Spot
 Fly Fish Belize
 Fly Fishing Specialties
 Fly Tying Specialties
 Four Rivers Fishing Company
 Galvan Fly Reels, Inc.
 Golden West Women Fly Fishers/International Womens
 Grand Slam Fly Fishing Destinations

Guideline-Steelhead Anglers
 Hardy North America
 Hatch Outdoors
 Hendrix Outdoors
 International Women Fly Fishers
 Jeff Bright-Steelhead Flyfisher
 JL Bradley Bamboo Rods
 Kaliakh Wilderness Lodge
 Kalum River Lodge
 Kane Klassics
 Keough Hackle
 K-Pump Inc.
 Lazer Eye
 M.C. Flyfishing, LLC
 Madden Fly Fishing
 Nomads of the Seas
 North Fork Outdoors
 Northern California Council Federation of Fly Fishers
 Nor-Vise
 Outcast Sporting Gear
 Painter Creek Lodge
 Patagonian Lodges
 Perfect Drift Outfitters
 Performance Anglers
 Pesca Maya Fishing Lodge
 Project Healing Waters- Fly Fishing
 R.K. Bolt Rod Co.
 Rapids Camp Lodge
 Reel Wilderness Adventures
 Reno Fly Shop
 River's Edge Properties
 Roe Outfitters
 Sea Level Fly Fishing
 Shastatroun
 Sierra Stream & Mountain
 Solitude Reels
 Sportsman's Alliance for Alaska
 Steamboat Flyfisher
 Streamline Originals
 Temple Fork Outfitters
 The Angling Bookstore
 The Fly Shop
 The Lodge at Gold River
 The Trout Spot
 Truckee Guide Network
 Turneffe Flats
 Water Master
 Wild on the Fly
 Yellow Dog Fly Fishing



Author's Booth

Friday

12:00 Cecilia "Pudge" Kleinkauf

1:00 Ken Hanley
 2:00 Jeff Currier
 3:00 Phil Rowley
 4:00 Rickey Noel Mitchell

Saturday

10:00 Chris Santella
 11:00 Phil Rowley/Rickey Noel Mitchell
 12:00 Cecilia "Pudge" Kleinkauf

1:00 Ken Hanley
 2:00 Jeff Currier
 3:00 Gary Berger/Ed Engle
 4:00 A.K. Best

Sunday

10:00 Gary Berger
 12:00 Cecilia "Pudge" Kleinkauf
 1:00 Rickey Noel Mitchell
 2:00 Jeff Currier
 3:00 Ed Engle/Phil Rowley

Please Note where various activities are Taking Place:

- All Exhibits and Tiers are in the "Young California Building"
- The Catch Room is in the "Special Exhibit Building"
- The Release Room and Destination Theater A is in the "Hall of Commerce"
- Destination Theaters B & C are in the "Ag Building"
- Featured Tyer is in the "Young California Building"
- The Authors Booth is in the "Young California Building"

Classes with the Experts

Check at our registration desk for any openings.

Saturday 8:30 - 11:00

Fly Tying with A.K. Best. Tie the latest patterns A.K. uses on his favorite trout waters. Learn the techniques, tricks, and reasons why many consider A.K. one of the best tiers in the country. Intermediate - **Cost \$75**

Practical Nymphing with Ed Engle. Learn the foundation techniques that are crucial to success in a variety of nymphing situations. Always filled-so don't wait. All Levels - **Cost \$75**

Fly Casting with Gary Berger. Improve your casting with one of fly fishing's recognized expert teachers. You'll enjoy every minute with Gary and leave a better caster. Beginning to Intermediate - **Cost \$75**

Saturday 2:00 - 4:30

Kayak Fly Fishing Techniques with Rickey Mitchell. This is a comprehensive class covering all the ways to fish from a Kayak, and the best technical advice on using a Kayak. All Levels (Taught indoors, not on the water.) **Cost \$75**

Sunday 8:30 - 11:00

Fly Tying with A.K. Best. Tie the latest patterns A.K. uses on his favorite trout waters. Learn the techniques, tricks, and reasons why many consider A.K. one of the best tiers in the country. Intermediate - **Cost \$75**

Practical Nymphing with Ed Engle. Learn the foundation techniques that are crucial to success in a variety of nymphing situations. Always filled-so don't wait. All Levels - **Cost \$75**

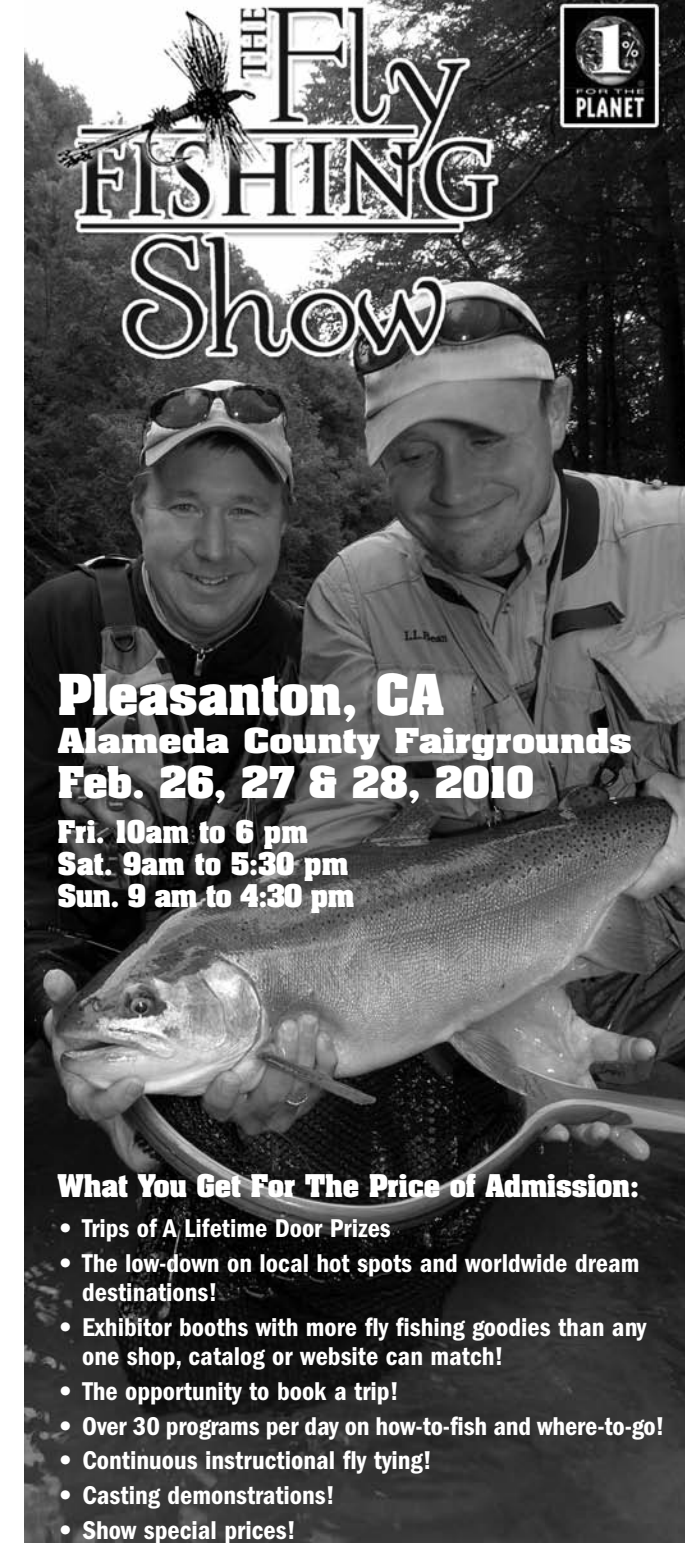
Fly Casting with Michael Mauri. Correct your problems, have fun, and learn new techniques. Michael is coming from Germany to help you and is recognized as one of Europe's most respected fly casting instructors. Begin to Intermediate - **Cost \$75**

Sunday 2:00 - 4:30

Casting with Nick Curcione. This class will show you how to cast with special lines, shooting heads, plus two-handed rod techniques. It's all about putting more length to your casts. Intermediate - **Cost \$75**

FOR LADIES ONLY Sunday 2:00 - 4:30

LADIES ONLY with Lisa Cutter. One of our most popular classes. The **\$75 tuition** includes admission to the show in the morning. This very special class will be limited to only eight lucky women. Beginner to Intermediate



Seminars

Friday

CATCH ROOM

11:30 Rickey Mitchell - *Kayak Fly Fishing*

1:00 Joe Contaldi - *Fly Fishing Tactics for Success in the Eastern Sierras*

2:30 Jay Murakoshi - *Baja's Inshore Paradise*

4:00 Philip Rowley - *How to Find Trout in Productive Stillwaters*

RELEASE ROOM

12:00 Jeff Currier - *Four Seasons of the Yellowstone Trout Bum*

1:30 Gary Graham - *Saltwater Fly Fishing Boot Camp*

3:00 Jake Jordan - *Billfish on the Fly*

Saturday

CATCH ROOM

10:30 Joe Contaldi - *Fly Fishing Tactics for Success in the Eastern Sierras*

12:00 Ed Engle - *Fly Fishing Western Tailwaters*

1:30 Gary Borger - *Nymph Fishing*

3:00 Rob Anderson - *Pyramid Lake*

RELEASE ROOM

11:00 Jeff Currier - *Fly Fishing Warmwater-Bass, Pike, Carp, and Many More*

12:30 Philip Rowley - *Ten Habits for Stillwater Success*

2:00 A.K. Best - *Three River-Three Flies*

3:30 Gary Graham - *Saltwater Fly Fishing- A Walk on the Wildside*

Sunday

CATCH ROOM

10:30 Ken Hanley & Jay Murakoshi - *Fish Fighting Techniques*

12:00 Ed Engle - *Nymphing*

1:30 Gary Borger - *Presentation*

3:00 Joe Contaldi - *Fly Fishing Tactics for Success in the Eastern Sierras*

RELEASE ROOM

11:00 Jeff Currier - *Trout Bumming the World*

12:30 Philip Rowley - *Going Deep-Sinking Line Tricks and Techniques for Stillwater*

2:00 A.K. Best - *Three River-Three Flies*

Casting Demonstrations

Friday

Inside Pond

12:15 Craig Neilson - *Switch Casting*

3:15 Jeff Currier - *Fly Casting 101*

Outside Pond

11:15 Michale Mauri - *European Trick Casts*

2:15 Nick Curcione - *Long Distance Techniques*

Saturday

Inside Pond

11:15 Craig Neilson - *Switch Casting*

3:15 Jeff Currier - *Fly Casting 101*

Outside Pond

12:15 Gary Borger - *Introductory Fly Casting*

2:15 Michael Mauri - *European Trick Casts*

4:15 Nick Curcione - *Long Distance Techniques*

Sunday

Inside Pond

12:45 Jeff Currier - *Fly Casting 101*

Outside Pond

11:15 Gary Borger - *Introductory Fly Casting*

2:15 Michael Mauri - *European Trick Casts*

Featured Fly Tyers

Friday

11:00 Norm Norlander - *The Mayfly-Bottom to Top*

12:15 Philip Rowley - *Chromonid Patterns*

1:30 Randy Deifert - *Liquid Lace Flies*

2:45 Gary Graham - *See-Through Deceiver and the Baja Wasabi*

4:00 Ben Furimsky - *Successful Streamers- A Guide's Choice*

Saturday

11:00 Gary Graham - *See-Through Deceiver and the Baja Wasabi*

12:15 A.K. Best - *Quill Bodies and Other A.K. Favorites*

1:30 Ed Engle - *Tying Small Flies*

2:45 Chuck Echer - *Unique Dry Flies*

4:00 Gary Borger - *Advanced Fly Tying*

Sunday

11:00 Philip Rowley - *Chromonid Patterns*

12:15 A.K. Best - *Quill Bodies and Other A.K. Favorites*

1:30 Ed Engle - *Tying Small Flies*

2:45 Gary Borger - *Advanced Fly Tying*

Destination Theater

Friday

11:00 The Trinity River and It's Steelhead - Dan Rhodes, *Room A*

Fly Fishing Turneffe Atoll, Belize - Craig Hayes, *Room B*

Fly Fishing for Peacock Bass - Rob Anderson, *Room C*

12:00 Northern Patagonia Fly Fishing - Kevin Tiemersma, *Room A*

Bonefishing In Paradise-Fly Fishing in Hawaii - Rob Provost, *Room B*

Northern California's Off Season Options - Dan Rhodes, *Room C*

1:00 Permit Fishing in Ascension Bay - Tim Profata, *Room A*

Trout Nirvana: Twin Bridges Montana - Greg Smith, *Room B*

Missouri River, Montana-The World's Largest Spring Creek - Trevor Madden, *Room C*

2:00 Central Valley Shad - Al Smatsky, *Room A*

Fly Fishing Southwestern Montana - Tom Smith, *Room B*

Alaska's Rainbow Heaven - David Taylor, *Room C*

3:00 Flyfishing for Trophy Bull Trout & Sea Run Cutthroats in Coastal BC - Kent O'Neill, *Room A*

Golden Dorado in Jungle Rivers + Trout in Patagonia - Martin Carranza, *Room B*

Fly Fish Belize-North to South - Jim Klug, *Room C*

4:00 Float Fishing the Black Canyon of the Gunnison - Richard Dugdinski, *Room A*
Season's on the Klamath - Craig Nielsen, *Room B*
Bonefishing the Bahamas North to South - Ian Davis, *Room C*

Saturday

10:00 Northern California's Off Season Options - Dan Rhodes, *Room A*

Fly Fishing for Peacock Bass - Rob Anderson, *Room B*

The Sailfish School-Learn from the Master! - Capt. Jake Jordan, *Room C*

11:00 Permit Fishing in Ascension Bay - Tim Profata, *Room A*

Dorado Basics - Al Smatsky, *Room B*

Fly Fishing Turneffe Atoll, Belize - Craig Hayes, *Room C*

12:00 Flyfishing for Trophy Bull Trout & Sea Run Cutthroats in Coastal BC - Kent O'Neill, *Room A*
Float Fishing the Black Canyon of the Gunnison - Richard Dugdinski, *Room B*
Fly Fishing for Women - Pudge Kleinhauf, *Room C*

1:00 Trout Nirvana: Twin Bridges Montana - Greg Smith, *Room A*

Northern Patagonia Fly Fishing - Kevin Tiemersma, *Room B*

Fly Fish Belize-North to South - Jim Klug, *Room C*

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4:00 Fly Fishing Southwestern Montana - Tom Smith, *Room A*

Fly Fishing Coastal North Carolina - Capt. Jake Jordan, *Room B*

Fly Fishing the East Cape Baja Mexico - James Shaughnessy, *Room C*

Sunday

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The Trinity River and It's Steelhead - Dan Rhodes, *Room B*

Fly Fishing Coastal North Carolina - Capt. Jake Jordan, *Room C*

Fisheries Conservation Social

Meet the people behind the organizations fighting to save our Delta fisheries. Learn about current challenges facing our fisheries and discuss strategies to save our water. Join us **Saturday, February 27th**, at the end of the show day for a social hour or more at the **Catch Room Building**. Meet out state leaders and organizations fighting to protect and enhance our fisheries. Your support is needed. **Chris Santella and the Catch and Release Band** will entertain you, beer and wine provided, lively conversation a must. Donation of \$5 at the door. All profits benefit the conservation efforts for California waters. **Doors open at 5:30. Come and toast the best future for California fishing.**

The above social is sponsored by: **The Fly Fishing Show, California Sport Fishing Alliance, Northern California Council Federation of Fly Fishers, California Striped Bass Association, Trout Unlimited, Icon Products, Restore the Delta and California Invasive Plant Council**

Gary Borger will be leading a Sunday Worship Service in the Catch Room at 8:00 am.

John Shaner, resident Hardy expert and aficionado will be at each of the Fly Fishing Shows in 2010. John will be set up at the Hardy booth with a workbench where he can clean and lubricate any Hardy reel brought to him. He will also give out a free bottle of Hardy lubricant to each angler who brings in a Hardy reel. John will also be able to describe the history of each reel and answer any questions regarding the history of Hardy rods and reels.

Special Entertainment will be provided by Chris Santella and the Catch and Release Band Saturday afternoon outdoors. All arranged for your enjoyment.